



PRESS RELEASE

AgroProfi to sell and support Claydon Opti-Till® crop establishment products in Moldova



AgroProfi will handle the full range of Claydon Opti-Till® crop establishment products in Moldova.

Claydon, European market leader in direct strip seeding technology, has awarded exclusive sales rights for the full range of Claydon Opti-Till® crop establishment products in Moldova to well-known and highly respected agricultural dealer AgroProfi S.R.L.

Formed in 2013, AgroProfi opened its first dealership and main office at Stăuceni, near the country's capital Chişinău, in 2015. Two years later it opened a second branch at Comrat in the south of Moldova and in 2020 a third at Beltci in the north. Employing 75 staff, AgroProfi is the official Case IH dealer in Moldova and distributes a range of other leading agricultural machinery brands.

Claydon's unique direct strip seeding technique was developed by Jeff Claydon to increase the performance and profitability of his family's arable farm in the East of England which produces a range of combinable crops. Since launching its first drill in 2003, the company has progressively perfected the Claydon Opti-Till® System, expanded its product range and played a significant role in leading the revolution for European farmers to adopt direct seeding techniques appropriate for their conditions.

With more frequent extremes of weather in Moldova, the Claydon Opti-Till® System is particularly relevant because it is effective in all conditions, minimises risk and provides sufficient capacity to exploit narrow weather windows. This allows all agricultural seeds which can be air-sown, from herbs and grasses to cereals and maize, to be drilled at the right time, in the right conditions and ultimately produce the high yields required to make farming businesses more weather and financially resilient.

Vladimir Ghiliov, AgroProfi's CEO, states: "We are delighted to take on the Claydon Opti-Till® range at this time as our goal is to provide customers with the best-quality, best-performing agricultural machinery so that they can operate their farming businesses more efficiently and more profitably. Having previously sold Mzuri products we have considerable experience in direct strip seeding technology and are excited by the Claydon range. Our customers will appreciate the fact that Claydon products are designed by farmers, manufactured to exceptionally high standards, very versatile and eliminate the need to operate more than one drill. They are also reliable, with a low power requirement and cost of ownership.

"The Claydon Opti-Till® direct strip till seeding system will help our customers to meet the challenges of farming at a time when weather conditions are becoming increasingly unpredictable and more extreme. Despite Moldova's arid climate most farmers still plough and use conventional crop establishment technology. Last year's drought was so severe that many crops died off prematurely due to the lack of moisture, so there was nothing to harvest. That made growers much more aware of the need to adopt technologies which conserve soil moisture and save valuable resources.

"Not all Moldavian farmers are familiar with direct strip seeding and for most this technology remains something exotic, but we believe that it represents the future. Direct strip seeding will considerably reduce farmers' operational costs, save time, and improve soil health.

"To enable us to demonstrate the Claydon Opti-Till® System we will be adding a 4m Claydon Hybrid T4 trailed drill to our demonstration fleet and operating it behind a 200hp Case Puma tractor, together with a 7.5m Claydon Straw Harrow which will be used with a 150hp Case IH Maxxum."

Anatoliy Penzin, Claydon's National Territory Manager, adds: "Claydon are delighted to be working with a distributor with considerable experience in direct strip seeding. The agreement will enable AgroProfi's customers to benefit from significant time, cost, and labour savings, together with considerable improvements in soil health and stability, moisture conservation and organic matter content, which will become increasingly important."

Claydon is a very forward-thinking company which is owned and managed by a third-generation farming family. It develops its own technologies and continually develops and tests Opti-Till® products on its own arable farm in East Anglia, the UK's largest grain-producing region. Since launching its first drill in 2003, Claydon has emphasised the importance of soil health and raised awareness of how to improve it. The company's products are manufactured to an exceptionally high standard, extremely versatile and eliminate the need to operate more than one drill."

Farmers throughout the world are achieving excellent results using Claydon Opti-Till® products on all types of soil, in different climatic conditions and for all types of crops that can be air sown. The Opti-Till® System is based around the Claydon Hybrid trailed and mounted drills from 3m to 8m wide, all of which incorporate the company's unique, leading tine technology which provides exceptional ability and versatility. The Claydon range also includes 3m, 7.5m, 12.5m and 15m Straw Harrows, 6m TerraStar® light rotary cultivator and Cambridge Rolls up to 12.3m. The latest addition is the TerraBlade inter-row hoe in widths from 3m to 8m, which helps growers to control weeds in band-sown crops more efficiently and more effectively than chemicals alone, with significant cost and environmental benefits.

The company is experiencing strong demand for its products, which are marketed and sold to customers throughout the world by its Commercial Team, headed by Commercial Director Spencer Claydon. Approximately 70% of production is exported to 35 countries, from across Europe to New Zealand.

For further details about the Claydon Opti-Till® System and product range go to <https://agroprofi.md> or contact Anatoliy Penzin, Claydon National Territory Manager on +38 098 835 98 49 / email anatoliy.penzin@claydondrill.com



Anatoliy Penzin, Claydon's National Territory Manager in Moldova